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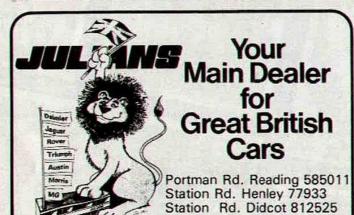
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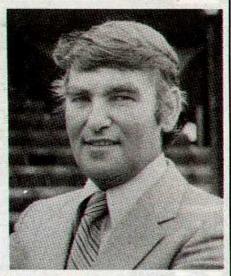
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TAURICE

It goes without saying that I wasn't very impressed with our last home game against Mansfield. We won and for that we must be thankful as often happens in football we shall play very much better and get beaten, so enough said.

At Colchester on Friday night we deserved our point despite what some reports said. We completely out played them in the first half and could well have come in 2-0 up but one mistake cost us, and instead we came in 1-0 down. This is typical of football you don't always get what vou deserve. In the second half we again set about things in the right way and got the goal we deserved through Garry Heale. After having what everyone, even the Colchester manager thought was a good goal disallowed, we started to come under pressure and when we lost Dave Shipperley with injury with thirty minutes to go we had to re-organize. In the end I was glad to hear the final whistle but the lads had



fought hard and deserved the draw.

Tonight welcome we Swindon Town who are fancied for strongly promotion. We know it is not going to be easy, it never is but if we can show the same determination as we did at Colchester we are a match for anyone.



Match Ball Opnors

Date Opponents Football Sponsored by: 15 Aug. OXFORD FL Cup (2L) - J. Trinder, Reading Plaster-

ers Arms, Rupert Street. 18 Aug. BRENTFORD - Reading Corporation, Civic Centre, Reading

Sep. GILLINGHAM - Lloyds Bank 15 Sep. CARLISLE - T.A. Printers

19 Sep. SOUTHEND — Adwest Engineering 29 Sep. MANSFIELD — Huntley Bourne & Stevens

10 Oct. SWINDON - Reading Challenge Cup

20 Oct. EXETER — J.J. Faulkner 27 Oct. BURY — Dunlop & Ranken Ltd.

7 Nov. MILLWALL — Messrs S. Paddock & Sons Ltd. 10 Nov. HULL CITY — Guardian Royal Exchange.

Dec. BLACKBURN ROVERS - Martin & Pole John D. Wood.

21 Dec. SHEFFIELD WED. - Parkers.

29 Dec. BARNSLEY - Messrs. A.H. Lansley Jan. WIMBLEDON - Davies Mini Markets.

19 Jan. OXFORD - John Holt & Partners

26 Jan. ROTHERHAM — Jones Cranes. 9 Feb. CHESTER — F.J. Williams

23 Feb. SHEFFIELD UNITED - Penta

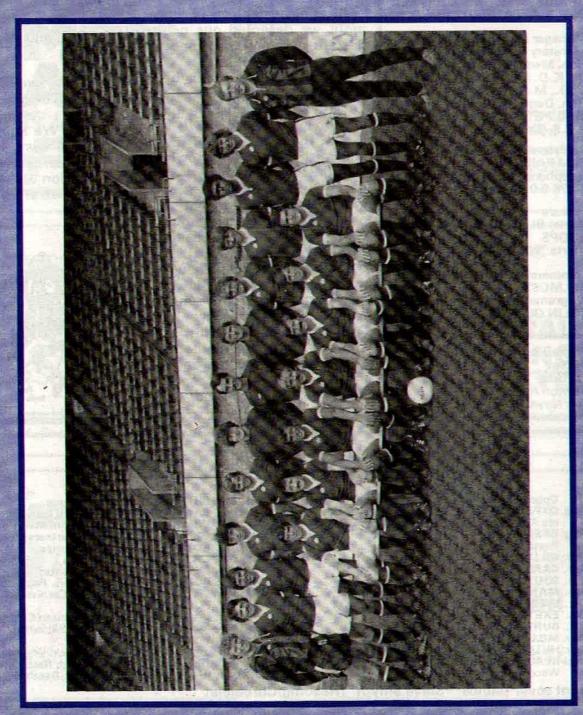
14 Mar. COLCHESTER - Mr. & Mrs. Pantlin 29 Mar. CHESTERFIELD - Walls Carnival Stores

5 Apr. PLYMOUTH — Bradleys 12 Apr. GRIMSBY — Western Thomson Controls 26 Apr. BLACKPOOL - Spindlers Bakeshop.

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Front cover photos: Steve Smyth [Reading Chronicle]



BACK ROW — from left to right: Wilf Tranter (Coach), Brian Williams, Kenny Stroud, Russell Lewis, John Templeman, Jimmy Allan, Kevin Roberts, Chris Ogden, Andy Ford, Billy Tucker, Chris Kamara, Roy Carter, Bob Smith (Team Manager), FRONT ROW — left to right: Bryan Hamilton, Paul Gilchrist, Chic Bates, Ray McHale (Captain), Ian Miller, Alan Mayes, Andy Rowland.



Swindon Town

SWINDON, currently lying in fourth position in Division [as at Friday 5 October] sent First Division Stoke City crashing out of the Football League Cup last week.

In the next round they travel to London to meet Wimbledon.

Alan Mayes is the man in form at the moment. He was Swindon's star player in their league game at home to Grimsby 10 days ago and netted one of Swindon's three goals.

Mayes in fact is their top scorer and the leading marks-man in Division Three.

Mayes signed for Swindon from Watford after helping them win the Division Four Championship. He put pen to paper in February of this year

JIMMY ALLAN (Goalkeeper) — Jimmy comes from Inverness and was signed from Scottish Non-League football in October 1970. Although he made his debut in September 1971, he had to wait for a first team place and had made 183 and was signed from Scottish Non-League footbal

League appearances to the end of last season.

ROY CARTER (Midfield) — The 1979 'Player of the Year' at Swindon. He was born at Torpoint, Cornwall and played part-time football for Falmouth in the Western League before joining Hereford United in the summer of 1975. He played in the side which won promotion to Division II and made 64 League appearances before leaving for Swindon in December, 1977. He had made 66 appearances for Swindon to the end of last season mainly in a midfield role, but he

first English Club was Ipswich from where he was transferred to Everton and Millwall before a move to Swindon as player-coach in November 1978. He made 17 League appearances for Swindon last season as well as his usual attacking midfield role he has also played at full back for both Club and Country.

RUSSELL LEWIS (Defender) — From Wales, he was signed from Welsh League football in the early part of the is a versatile player and has filled in at centre half when required.

BRYAN HAMILTON (Midfield) — From Belfast, he is a Northern Ireland International with 46 caps to his credit, his

1975/76 season and had made 13 League appearances at the end of last season all as a central defender.

RAY MCHALE (Midfield) — A native of Sheffield he made his League debut for Chesterfield in Season 1971/1972. After 123 League games he signed for Halifax Town and did not miss a single first team game whilst there making 86 League appearances. He signed for Swindon in September, 1976 and had made another 130 appearances in the

League to the end of last season. He usually plays in the centre of midfield linking the play, but has a hard shot when n sight of goa

ALAN MAYES (Forward) — Alan comes from London and his first professional club was Queens Park Rangers, although he did not make the first team there. In 1975 he moved to Watford and played in their Fourth Division championship side of 1977/1978. He played over 100 games for Watford as well as 10 on loan to Northampton Town and signed for Swindon in February, 1979. He played 22 games for Swindon last season and had the usual sort of distinction of scoring a hat trick on his debut in a game at Rotherham. A mobile player who normally operates beside

the centre forward.

5

IAN MILLER (Forward) — Ian comes from Perth, but his first League Club was Bury for whom he made 9 League appearances. He moved to Nottingham Forest, but he did not make the first team there. A move to Doncaster in August, 1975 brought a regular first team place and he played 124 League games before his transfer to Swindon in the summer of 1978. A traditional right winger he played 44 League games for Swindon last season.

ANDY ROWLAND (Forward) — From Derby he joined his home town club, but was unable to break into the first team. A move to Bury in Season 1973/74 gave him first team football and he made 166 League appearances before his move to Swindon in September, 1978. A strong traditional centre forward, he made 28 League appearances for

Swindon last season.

KEN STROUD (Defender) — Originally from London Ken is one of the longest serving players at the Club having joined from school. He signed professional in 1970 and made his League debut in 1971/1972 season. He had played 200 League games to the end of last season, many of them in midfield, although more recently he has settled in into his favourite position playing beside the centre half in the middle of the defence.

JOHN TEMPLEMAN (Defender) — John comes from Yarton (Sussex) and was originally with Portsmouth, although he made his League debut for Brighton in the 1966/67 season. He was a member of the side which won promotion to the Second Division in season 1971/1972 but after 229 League games full back he moved to Exeter City in 1974. He

days. He stayed with that club after election to the League and played in the side that eventually reached the Second Division making 135 League appearances. He moved to Bury in December 1976 and made his name with that Club before moving to Swindon in June, 1979. BILLY TUCKER (Defender) — From Herefore he played at centre half for Hereford United in their Southern League made over 200 first team appearances for Exeter before signing for Swindon in the 1979 close season.

that Club in midfield and attack from 1971 until 1977, when he then moved to Queens Park Rangers. The London club were passing through a difficult time and he made only 9 full and 10 substitute appearances in one season there. He signed for Swindon in the 1978 close season and made 23 League appearances last season. A very competitive player he is also naturally left sided. BRIAN WILLIAMS (Midfield) - Another of Swindon's former Bury players having made 148 League appearances for

scored a hat-trick on his debut for the club.

ably weakened by injuries and came away with a valuable August, we went to the County Ground with a side consider-Earlier this season, on point in a goalless draw.

On that occasion we had to defend for most of the game.

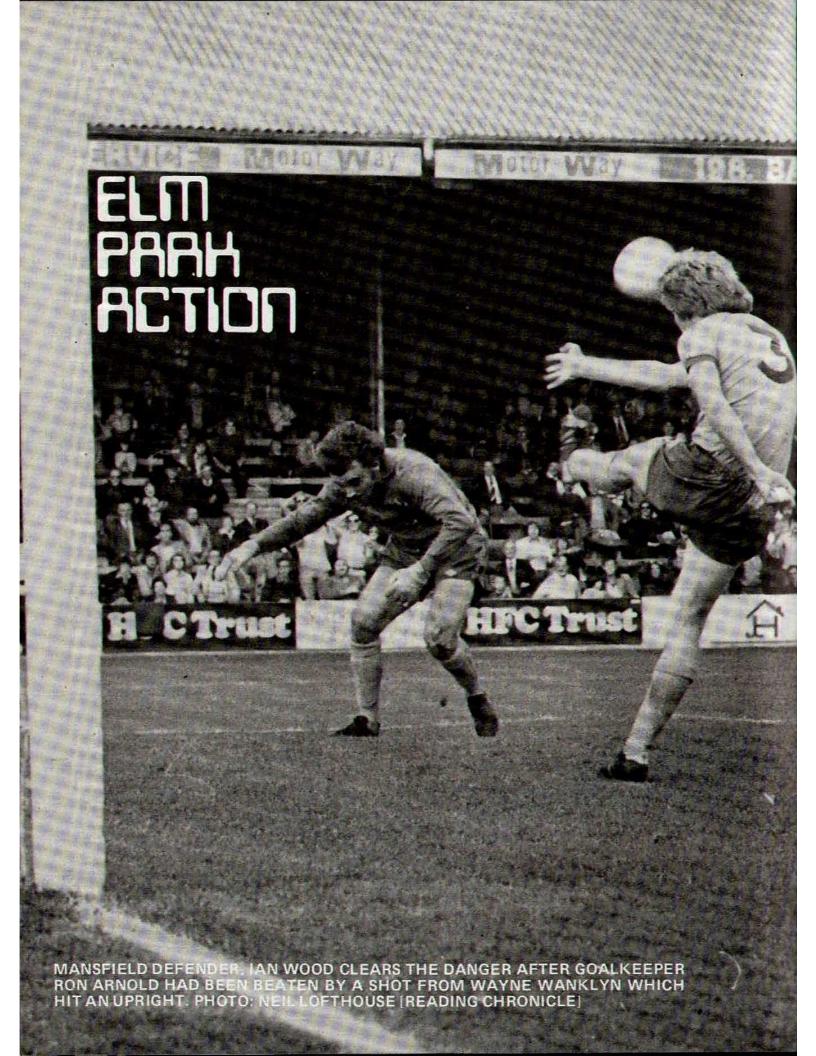
players, has already managed promotion to Division Three in who, although not much older than some of his Bury and Port Vale. He was manager of managed they two other clubs when Swindon Bob Smith, Bury

MEET THE REFEREE

ton, Surrey). Commenced refereeing in 1967 and progressed to League line via Surrey County Senior League, Spartan League and Southern League. MICHAEL J. BIDMEAD (Chessing-1977 /78 was linesman at England v. Norway youth match.

A married man, with two sons, he is a Project Accountant to consulting engineers and is interested in golf and cricket.







Commercially

Albertyon

I mentioned in some previous notes that it was always pleasant to meet colleagues and talk of commercial matters, today is no exception, and I look forward to meeting Doug Boswell from Swindon this evening.

Swindon like Reading run very successful Lotteries and Commercial Departments, and both clubs rely on support from you our supporters who sell the lottery tickets, and also through your enthusiasm sell the club to all with whom you come in contact with.

From time to time I receive a feed back of information and comment (some constructive, some destructive), but always with interest and where possible acted upon, and therefore I was pleased to receive tickets from another club in the hope that I might be able to use some of the ideas. I am pleased to say that on this occasion the ticket sent in goes a long way to meeting the

ideas that I have for a new lottery ticket. Details of the new ticket will be given in our next programme.

The present range of souvenirs are selling well, and again this is due to the effort of both the staff from the commercial department and the supporters manning the shops around the ground. If you would like to join the band of loyal supporters in any capacity as lottery or bingo agents, programme or lottery sellers on match days, or feel that you would like to help in the tea bars or shops then beat your way through the crowds to my office and have a talk with Joan or myself.



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A LOOK AT THE EVENTS THAT HAVE TAKEN PLACE ON 10TH OCTOBER THROUGH THE YEARS.

1931 - WHO PLAYED AT WEST HAM STADIUM?

48 years ago today Reading made their first and only journey to the West Ham Stadium, Prince Regent's Lane, East London. Their hosts were now West Ham, of course, but the ill fated Thames United and although Reading had most of the play they had to settle for a goalless draw. Thames had one of the shortest historys of any league club being founded in 1927, entering the League in 1930 and folding up at the end of their second League season in 1931.

On the same day Reading Reserves were beating Fulham at Elm Park by 7 goals to 3. The previous Saturday Reading's first team beat Fulham 4-1 and on both occasions Beecham was in goal for Fulham giving him the dubious distinction of

conceding 11 goals in two games within a week. 1936 — ROYALS IN RUMPUS AT PALACE

Five years later Reading travelled to play Crystal Palace and a controversial end to the game robbed Reading of a point. Palace scored two early goals, both from corners taken by Biggs but Reading pulled a goal back on the half hour when Billy Wright and Ralph Allen combined for Jim Patterson to score a spectacular goal. As the game was drawing to an end Dennis Watkin appeared to have scored Reading's equaliser but the effort was disallowed. Then, in injury time, Biggs put the game beyond doubt with Palace's third goal. Reading attacked again but were robbed of a second goal when Joe McGough dribbled round Palace's keeper. As his shot rolled towards the goal the referee blew for full time, much to the annoyance of the Reading players and their supporters.

By the way, we do realise that Reading were not called the Royals in the Thirties but we couldn't resist the headline!

1955 — READING'S MANAGER RESIGNS

Three weeks after being given leave of absence from his managerial position Jack Smith tendered his resignation which was accepted by chairman Jimmy Carter "with regret". Smith had been suffering from the strain of the club's bad start and the pressure of trying to sign new players. Jimmy Carter and secretary Fred May shared the managerial position while Jimmy Wallbanks and playercoach Bobby Campbell were in charge of training. One of their first ideas was to introduce a 6 a-side competition between players. Immediately the resignation was announced the rumours began as to who Jack Smith's replacement was to be. Amongst those mentioned were ex-Reading favourite Maurice Edelston, West Brom's Reading-born coach, Freddie Cox and Bobby Campbell. Eventually the board appointed ex Blackpool captain and former Footballer of the Year, Harry Johnston.

1959 — WHEELER CORNERS THE GLORY

After a disastrous start Reading were quickly regaining their form and when Chesterfield came to Elm Park 20 years ago today they faced a Reading side in goalscoring mood. Jimmy Wheeler opened the scoring after 15 minutes and then a thunderous free kick from Ray 'Bomber' Reeves made it 2-0. Just before half time Chesterfield pulled a goal back but two goals each from Maurice Evans and Jimmy Wheeler gave Reading their biggest score of the season. Chesterfield also scored a couple of goals in the second half to make the final score 6-3. Jimmy Wheeler's first goal was scored direct from a corner - almost exactly 35 years after the first goal ever scored direct from a corner when W.Smith scored for Huddersfield against Arsenal on 11th October, 1924.

1962 - CONTROVERSIAL DOUBLE SIGNING

17 years ago Reading's manager Harry Johnston paid out a club record fee of £11,000 when he signed centre forward Ron Tindall from West Ham United. Tindall had been a regular scorer for West Ham and Chelsea before then but he was an equally talented cricketer who played for Surrey. This was to prove a problem which Reading were unable to solve for Tindall freely admitted that cricket was his first love and so he chose to play for Surrey at the end of his first season thus missing vital matches in Reading's relegation battle On the same day Reading also bought Arsenal's wing half Johnnie Patts for a more modest £6,000. Patts also proved a controversial signing for shortly after signing these two players manager Harry Johnston was replaced by Roy Bentley and from then on Patts was unable to command a regular first team place. 25 YEARS OF FLOODLIGHTS

Last Friday was the 25th anniversary of the switching on of Elm Park's Floodlights. On 5th October 1954 Reading played the first of a series of prestigious floodlight friendlies against

the top French side Racing Club de Paris.

It is fitting that Swindon should be our first visitors for a floodlit match after this anniversary because it was at the County Ground that Reading played their first ever match under lights when, on 7th November 1951, a Ron Blackman goal gave us a 1-0 win. Swindon got their revenge on 7th November 1955 by becoming the first side to beat Reading in a floodlit friendly.

By a strange coincidence, the team we played on Friday, Colchester, were the first side to play us in a League game under lights at Elm Park when they beat us 3-1 on 27th February 1956. They were also the first side to play a competitive game under our present lights and again Colchester came up on top, winning the League Cup replay 3-0 on 20th August 1969.

[postwar record v Swindon - see 'Around The Third' page] ALAN SEDUNARY

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OUR LEADING GOALSCORERS

	League	L.Cup	FA Cu	p Total
PAT EARLES	2	5	0	7
RICHIE BOWMAN	3	1	0	4
GARY HEALE	2	1	0	3
JOHN ALEXANDER	0	2	0	2
MIKE KEARNEY	2	1	0	3
JERRY WILLIAMS	0	1	0	1
WAYNE WANKLYN	0	1	0	1
MARTIN HICKS	1	0	0	1
MARK WHITE	0	1	0	1
TOTAL	10	13	0	23

OUR NEXT VISITORS....

Our next visitors to Elm Park are Exeter City, now managed by Brian Godfrey. We always have an exciting encounter when ever the Grecians visit us, although we usually come out on top.

But the same cannot be said of Bury, who visit us the week after Exeter.

Bury are our bogey side. So much so that we have devoted the whole of our Memory Lane page in the Bury programme to a "form guide". However, I should warn you that our results on Saturday 27 October, in previous years have not been too good.

READING BOYS AT ELM PARK

READING Schoolboys play the Vale of White Horse here at Elm Park on Friday 19 October (kick off 7.15 pm) in the second round of the English Schools Trophy.

Last season the Reading side reached the quarter-

finals of this competition.

The boys are hoping for a good crowd to cheer them on. Spectators can use D stand or the terracing.

OUR POST WAR LEAGUE RECORD V SWINDON AT ELM PARK.

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	Edelston		1965-66				Rogers
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	Bainbridge					Silvester,	Rogers
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LEADING GOALSCORERS

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JOHN ALEXANDER STUART HENDERSON DAVID MORELINE NEIL WEBB

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COMBINATION LEAGUE

Table of Results to Monday.

24th September, 1979 (Not inclusive)

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Narwich City

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SOUTH EAST COUNTIES

Stewart Henderson writes...

Last Saturday our youth side had a splendid 4-0 victory away at Chelsea. Goals from Andy Hay (2), Elvis Jack and Stephen Wood gave them the points. On the same day the reserves took on Chelsea at Stamford Bridge but despite being twice in front were unable to hold on to the lead and finally went down by three goals to two. Our two goals were scored by John Alexander and yours truly.

Finally, congratulations to Terry Evans on his selection for the England Youth Training Session in October, Good luck Terry.

HALF TIME SCORES

NO
HALF-TIME SCORES
WILL BE DISPLAYED
AT TONIGHT'S MATCH

FAN FARE your Supporters' Club Page

GOOD EVENING and welcome to the players, officials and supporters of Swindon Town who have made the short journey for

tonight's game.

Reading's next away game is at Sheffield United, and transport has been arranged for this game departing from Elm Park at 9.30 a.m. There will probably be a lot of interest in this game not only because of the high status of the opponents but also as it will be most Reading supporters' first visit to Bramall Lane.

For one of them, Brian Lacey, it will be the ninety-second ground that he has visited, he will then join the exclusive group of Reading supporters who have achieved this feat.

Early bookings are always appreciated for away games as it gives the organisers time to arrange additional transport.

DO YOU LIKE THE FRONT COVER?

The colour pictures certainly make it stand out. In fact it looks a completely different programme.

Once again we must apologise for the fact that we were unable to bring you the colour before. It was planned for the beginning of the season but due to circumstances stemming from industrial action, our printers, Duplex Litho Press Limited were unable to produce the desired cover.

But it's here now and we hope you like it.

In case you are wondering, the photographs were taken at the end of last season in our 1-0 game against Halifax Town.

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Reading Chronicle



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Reading

COLOURS: Blue and White Hoops.

1 Steve Death.....

- 2 Steve Hetzke.....
- 4 Richie Bowman.....

3 Mark White.....

- 5 Dave Shipperley.....
- 6 Dave Moreline
- 7 Pat Earles.....
- 8 Mike Kearney.....
- 9 Gary Heale.....
- 10 Lawrie Sanchez.....
- 11 Wayne Wanklyn

MATCH OFFICIALS

REFEREE: MR.M.J.BIDMEAD (Chessington)

Red Flag: MR.M.E.HAZZARD

Yellow Flag: MR.R.LOGAN (Cobham)

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Swindon T.

COLOURS: Red with White trim

- 1 Jimmy Allan
- 2 John Templeman
- 3 Russell Lewis.....
- 4 Ray McHale.....

5 Billy Tucker

- 6 Kenny Stroud.....
- 7 Ian Miller.....
- 8 Roy Carter.....
- 9 Andy Rowland.....
- 11 Brian Williams

10 Alan Mayes

12

FORTHCOMING MATCHES

Reading (Elm Park) Wed., 17th Oct. 1979
Football Combination
TOTTENHAM HOTSPUR at 7.30 p.m.

Aldershot (Recreation Ground)
Saturday, 13th October, Football League
NORTHAMPTON TOWN at 3.00 p.m.